



I'm so glad you're interested in becoming a sponsor for the podcast!

By becoming a sponsor for the Boss Mystic Podcast with Shawn Engel, you will reach my personal 16 thousand followers (and counting,) plus the followers of my guests, with your product or services!

About the podcast:

Starting a little over a year ago, on March 4, 2017, I started interviewing my friends who I believed had incredible stories. I wanted to highlight their journey and show that, no matter where you are, you're in the right place. I would walk them through an interview, and reach points of vulnerability that my audience has flocked to ever since.

After just wrapping my third season, the show has evolved to feature big names such as Cara Alwill Leyba, Chelsea Selbey of Witch Baby Soap, Rachel Spencer, and Amanda Francis, who collectively been featured in Self Magazine, Forbes, the Today Show, and are multi-title authors.

Now, with an entire rebrand in place, I'm looking to empower, invigorate, and enlighten Witch-Owned businesses, and that can start with you!!!



## The podcast mission:

As an accomplished entrepreneur with a large community of witches, I am seeking to give entrepreneurs with a spiritual side a place to call home.

It was important to me to create a safe space within this podcast that was under an hour, so my listeners could receive a ton of value in a short amount of time, rather than dragging an episode out that lacked depth.

Being a sponsor for this podcast means that our messages are aligned, and my loyal fan base is well aware that I only put my name on products or services that I fully believe in. When I stand behind something, so does my coven. Which is why my personal endorsement is so effective.

# Who's watching and listening:

**Podcast:** 300+ listeners per episode internationally

**Instagram:** 16K followers with active engagement internationally

**Blog:** 650 viewers internationally

**Facebook:** 600 followers internationally

Plus the entire reach of my guests, who have promoted my podcast on their Instagrams and email list. So essentially, you get two audiences in one!!



## Sponsorship Rates/ How to Get Involved

15 second pre- roll	50\$
60 second mid- roll	100\$

**Standard Package: 1 episode (including pre and mid- roll)**

**125\$**

**Premium Package: 3 episodes (including pre and mid- roll)**

**375\$**

**Elite Package: 5 episodes (including pre and mid- roll)**

**625\$**

**Please note: it is best to purchase both pre and mid- roll options for maximum ROI, and consistency is key when advertising. In addition to your company being plugged on four social media outlets, you will be asked for your website and social media accounts so that my listeners can access you directly.**

**So what do you say, are you ready to team up and bring value to each other's businesses?**

**[Email here to get started!!!](#)**